



Hello and Welcome to the Newlines Training Academy.

What you are about to read is a true story of my personal journey. 2002 saw the beginning of my training with one of the biggest and most reputable semi/permanent companies out there. During and after my training it soon became apparent to me that I had made a [big mistake](#) with my choice. Without going into too much detail the whole experience left me feeling isolated, trapped and [broke](#). Not only financially but in [spirit](#).

There is no truer saying what doesn't kill you makes you stronger. With a Do or Die attitude I strived to make my permanent cosmetics investment work. With a sheer determination to succeed despite my past training and lack of support I can now proudly announce to the world “[Success](#)”, over these past years my passion for semi/permanent cosmetics has not only led me through a truly fulfilling and rewarding career financially, absorbing the incredible positive differences achieved each and every day to the lives of my cliental. Beneficial not only in its self. It has also given me the privilege in being able to travel and to experience the latest techniques in the art of PMU from around the globe.

Now I have spoken about the past it's now time to speak of the [future](#) with the [Newlines Complete Training Course](#).

You shall find with a complete training course there shall be no need for any [tiered levels of education](#) in order for you to go forward completely confident in the education which you have received at [Entry level](#).

Every little detail has been scrutinised in order to bring to you the [best good & honest](#) training your investment [deserves](#), with everything you will need at entry level to become a fully confident certified practitioner.

This course is dedicated in giving you the knowledge, skills and the know how plus the added support to guide you [each & every step of the way](#) along the road to your success.

Susan Bennett

Your trainer & mentor



The Newlines Training Course

Overview:

Semi permanent make-up is a form of cosmetic tattooing where pigment is layered into the reticular layer of the skin. Also known as permanent cosmetics, micro pigmentation. [The Newlines diploma course](#) is dedicated in teaching you how to create the most popular procedure the 3D natural hair stroke brows and powdered effect - Top and bottom eyeliner - Lip contour and colour. Whilst on the course you shall experience the exact balance between theory and practical work on both practice manikin heads and volunteer models.

Be rest assured as your trainer and mentor with 13 years (*and counting*) worth of education and experience is awaiting to be passed on to you. Approachable and supportive with a genuine care to each and every trainee/practitioner who passes through the academies door. Feel safe and secure in the knowing you have the full support and guidance from one who has been there.

Shadow Day:

In addition to my personal journey story. I was once thrown a life line one which became the basis and foundation of my new career 13 years ago. Quite a famous name in the world of PMU suggested I shadow her for a day, this day was the best day, the day that made everything make sense. It's all well and good attending a course but without seeing practice in motion can leave you feeling confused, isolated with a sense of not knowing if you are performing your procedures in a correct manner. The memory of my shadow day has stayed with me all these years and this is the reason why I have incorporated the shadow day as part of your *Newlines Training Course*.

What this means to you:

- ✓ See how a true professional works in day to day PMU
- ✓ Organisation of a business diary.
- ✓ How to meet and greet clients.
- ✓ Susan's colour choice for her clients.
- ✓ Shadow Susan whilst performing PMU for her client.
- ✓ Visual experience of pigment placement 1 month later.
- ✓ Visual experience of pigment placement 12 months later (*if available*).
- ✓ Performance of after care procedure.

Where will the course take place?

Location, location, location.

The Newlines Training Academy is perfectly located in the semi-rural position Kennford, Exeter EX6 7UX. An independent building located on [The Exeter Court Hotel](#) site. For those travelling from afar enjoy the hotels facilities with a 10% discount per nights stay as a trainee of the academy. Situated straight from the A38 on one side whilst enjoying the chocolate box country village of Kenn on the other.

Do I need any past experience?

No prior experience is necessary in the beauty industry as this course is based on an entry level covering individuals with a steady hand wishing to focus on their own cosmetic tattooing business, or to add the ever increasing service to their own salon or clinic. An eye for detail is an advantage but not a necessity as the more involved you become in the wonderful world of cosmetic tattooing the more you shall find your eye for detail.

When can I start?

Once you have decided to commit to your course it is advised you give yourself time prior to your in class training to study and practice your 40 hour [home study](#) pre-manual.

How do I reserve my course?

Once you have chosen your course package and date you would like to start your course a £500 deposit shall be required with the remaining balance to be paid 2 weeks prior to your start date.

Office Hours:

Monday	9.30 am - 5.30 pm
Wednesday	9.30 am - 12.30 pm
Friday	9.30 am - 5.30 pm
Saturday	9.30 am - 5.30 pm

Alternative payment methods coming soon

Newlines Training Academy

Takes pride in customer care and would love to hear from you.

If you have any questions regarding the training course or questions at all please contact us for help and guidance.

Tel: 01392 759 813

Your 5 day complete course daily schedule

Day 1

Welcome

An introduction to permanent cosmetics
Getting your business started
Telephone consultation (*first point of contact*)
Sensitivity patch test
Pain preparation
Consultation forms
Contra-indications and implications of medications
MRI Scanning
Photographic documentation
Hygiene and clinical waste disposal
Requirements, supplies and equipment

Lunch

The science of colour, colour wheel
The rules of colour
Identifying skin tones
The li pigment identification system
Light to dark
Brow colour
Eye colour
Lip colour
Review & questions

Close

Homework: Identify the skin tone of your client.
Choose the correct pigment for brows, eyes and lips.

Day 2

Brow enhancements

Brow shapes to avoid
How to draw the perfect brow
Brow enhancements colours
The retouch procedure & aftercare advice

Eye enhancements

Understanding eye anatomy
Eye enhancements to avoid
Design the perfect eye enhancement
Eye enhancement colours
The retouch procedure & aftercare advice

Lunch

Eye enhancements..... continued

Lip enhancements

Understanding lip anatomy
Designing lip shade & creating a fuller look
Lip enhancement colours
Lip retouch procedure & aftercare advice
Giving a professional consultation
Marketing & Promotion of your permanent cosmetics business
Review & Questions

Close

Homework: Analysis of face shapes.
Theory into practice on manikin head.

Day 3

Eyebrow enhancements

Setting up your workstation
Designing brow shapes - paper & practice pads
Introduction to machine & configuration
Manikin heads - practical

Lunch

The eyebrow enhancements - practical with client

Meet & greet
Consultation forms & pre anaesthetic
Eyebrow enhancements procedure methods
Aftercare advice & forms
Re-touch appointment

The eyebrow enhancement - practical with client

Meet and greet
Consultation form / pre anaesthetic (*Topical*)
Eyebrow enhancement procedure methods
Aftercare advice & form
Re-touch appointment
Setting up your work station
[Review & Questions](#)

Close

Day 4

Eye enhancements

Design the perfect eye enhancement - Practice pads
Introduction to the machine settings & needle configuration
Manikin head - Practical

Lunch

Eye enhancements - Practical with client

Meet & greet
Consultation forms / pre-anaesthetic (*Topical*)
Eye enhancements procedure methods
Aftercare advice & forms
Retouch appointment
Setting up your work station

Eye enhancements - Practical with client

Meet & greet
Consultation forms / pre-anaesthetic (*Topical*)
Eye enhancements procedure methods
Aftercare advice & forms
Retouch appointment
Setting up your work station
[Review & Questions](#)

Close

Day 5

Lip enhancements

Designing the perfect lip enhancement - Paper & practice pads
Introduction to the machine setting & needle configurations
Manikin head - Practical

Lunch

Lip enhancements - Practical with client

Meet & greet
Consultation forms & pre-anaesthetic (*Topical*)
Lip enhancements procedure methods
Aftercare advice & form
Retouch appointment

Lip enhancements - Practical with client

Meet & greet
Consultation forms & pre-anaesthetic (*Topical*)
Lip enhancements procedure methods
Aftercare advice & form
Retouch appointment
Break down & sterilisation of work station
[Review & questions](#)
Feedback
Thank you for choosing The Newlines Academy

Close